

Rajat Bairwan

WordPress & PHP Developer

WordPress & PHP Developer with 3+ years of experience building custom WordPress websites and PHP-based business applications. Skilled in WordPress Theme Development, WooCommerce, ACF, CPT, PHP, MySQL, REST APIs, JavaScript, and AJAX. Experienced in developing scalable workforce management solutions and enterprise platforms used by large organizations to manage and optimize employee operations.

PROFESSIONAL EXPERIENCE

Software Developer | C2Perform Pvt. Ltd.

June 2023 – May 2026

- Developed and maintained enterprise workforce management applications used by 1000+ employees across large organizations and BPOs, delivering scalable solutions for employee management, operational workflows, and business process automation.
- Developed 15+ REST APIs with JWT authentication and structured error handling.
- Built CSV/Excel processing pipelines handling 10,000+ rows with validation and structured error logs.
- Implemented RBAC for multiple user roles, improving system security and access management.
- Worked on responsive frontend integration using HTML, CSS, Bootstrap, JavaScript, jQuery, and AJAX.
- Performed application debugging, testing, performance optimization, and deployment support.

Infonix Service Technology

Junior PHP & WordPress Developer

June 2021 – May 2023

- Developed and customized WordPress websites using PHP, WordPress, MySQL, HTML5, CSS3, JavaScript, and Bootstrap.
- Built dynamic website sections using Advanced Custom Fields (ACF), Custom Post Types (CPT), and reusable template structures.
- Customized WordPress themes and extended functionality based on client requirements.
- Assisted in plugin customization and implementation of custom business workflows.
- Developed responsive layouts using Elementor and Bootstrap.
- Improved website performance, responsiveness, and user experience across multiple projects.
- Implemented SEO-friendly development practices and integrated WordPress SEO tools.
- Worked closely with designers and senior developers to deliver business and e-commerce solutions.

CONTACT

Dehradun, Uttarakhand, India

rajatbairwan02@gmail.com

+91 8445347691

[Linkedin.com/in/rajatbairwan](https://www.linkedin.com/in/rajatbairwan)

github.com/rajatbairwan123

rajatbairwan.com

TECHNICAL SKILLS

WordPress Development

- Custom Theme Development
- Theme Customization
- Elementor
- WooCommerce
- Custom Post Types (CPT)
- ACF (Advanced Custom Fields)
- Plugin Customization
- Responsive Design
- WordPress Hooks (Actions & Filters)
- Website Performance Optimization
- SEO-Friendly Development

Backend Development

- Core PHP, MySQL
- REST API Development
- JWT Authentication
- RBAC (Role-Based Access Control)
- MVC Architecture
- Session Handling

Frontend

- HTML5, CSS3, JavaScript
- Bootstrap
- jQuery
- AJAX

Tools & Platforms

- Git
- Bitbucket
- Jira
- Composer
- VS Code
- XAMPP/LAMP
- cPanel
- GitHub

PROJECTS

C2Perform Workforce Management Platform

Core PHP • MySQL • REST APIs • JWT • jQuery • AJAX

- Enterprise workforce management platform used by nearly 200 brands across 30+ countries. Supports quality management, coaching, learning, communication, and performance optimization workflows for large organizations, BPOs, and shared-service teams.

Custom WordPress Portfolio Theme

WordPress • PHP • ACF • AJAX • Custom Theme Development

Live: rajatbairwan.com

- Developed a fully custom WordPress theme from scratch without page builders.
- Implemented dynamic Hero, About, Skills, Projects, and Contact sections using Advanced Custom Fields (ACF).
- Built Custom Post Types (CPT) for project management and portfolio content.
- Developed AJAX-powered contact form with validation and email integration.
- Created a custom Theme Settings Panel for managing branding, contact information, social links, and SEO settings.
- Implemented responsive design and cross-device compatibility.
- Configured GitHub Actions based CI/CD deployment workflow.
- Applied SEO optimization including Open Graph and social sharing metadata.

FatWeb (New Zealand)

WordPress • PHP • Custom Development

- Developed responsive business website with custom service management sections.
- Implemented lead generation forms and business enquiry workflows.
- Customized WordPress functionality according to client requirements.
- Optimized website performance and mobile responsiveness.
- Improved user experience through modern UI implementation.

ACHIEVEMENT

- Top Performer of the Quarter.
- Best Learner of the Quarter.
- Recognized for fast adaptability and consistent delivery quality.

EDUCATION

B.Sc. Information Technology

Uttarakhand Technical University, 2016 – 2019

LANGUAGES

Hindi (Fluent)

English (Professional Working Proficiency)